

## Fashion meets FUNCTION

Wearable technology is entering the fashion world in a big way. Jo Holley, Vogue's executive retail editor, reveals how the Michael Kors Access smartwatch plays an essential part in her working day and wardrobe

Photographs by Rodrigo Carmuega

always start my day by checking the weather, which luckily I can do easily on my smartwatch. This helps me to plan my outfits for the day and the rest of the week. I then make my way to Vogue House, grabbing a coffee on the go, and check through the notifications set up on my Michael Kors Access smartwatch.

This reminds me of the meetings I have scheduled and any email reminders I need to make a note of for the day ahead. It also works brilliantly for when I receive incoming calls, texts and other smartphone alerts.

to customise your watch face, you can change your dial as often as you change your mood. My Modes: your fashion changes

MICHAEL

**KORS ACCESS** 

**SMARTWATCH** 

Style has many

countless ways

faces: with

fashion changes by day and by night. So should your watch. In My Modes, you can personalise your day and night watch face, which will automatically switch at 6pm.

My job involves me being very active, as every day is quite diverse. Wearing my Michael Kors Access smartwatch allows me to do my job on the go. I am constantly out liaising with PRs and brands, viewing new collections or discussing collaborations and strategies.

I recently managed the opening of the Vogue pop-up café, which meant I was out at frequent planning meetings. Wherever I was, my smartwatch allowed me to discreetly check reminders and emails from the office. Powered by Android Wear<sup>™</sup> and constantly connected, the Michael Kors Access smartwatch is compatible with iPhone and Android devices, making it easy to stay in touch stylishly. I can keep updated with Vogue Instagram and Facebook notifications, as well as use other essential apps, such as Uber, to help me get from meeting to meeting quickly and easily.